

# 2018-2020 STRATEGIC PLAN

NATIONAL ASSOCIATION  
OF STATE CHIEF  
INFORMATION OFFICERS

## MISSION

To foster government excellence through leadership of quality business practices, information management and technology policy

## VISION

Government in which the public is fully served through business innovation and the efficient and effective use of technology policy



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## AS GUIDING PRINCIPLES,

THE NATIONAL ASSOCIATION  
OF STATE CHIEF INFORMATION  
OFFICERS WILL:

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- ☑ be non-partisan
- ☑ be ethical in our actions and relationships
- ☑ foster policies that support the public trust
- ☑ focus on multi-jurisdictional issues
- ☑ promote open standards and best practices
- ☑ promote strategic alignment of government technology investments and state business agendas
- ☑ promote the CIO as the technology leader who drives business innovation and transformation

# GOALS AND OBJECTIVES

## NASCIO EXCELS AS THE PREMIER COMMUNITY AND TRUSTED RESOURCE FOR STATE CIOs

Support transition planning, processes and mentoring for state CIOs

Identify and promote leading practices and innovations to support, enable and transform the business of state government

Improve the sharing of experiences and expertise among members, trade associations and strategic partners

Curate and promote content on information technology issues, implications and solutions

## NASCIO ADVANCES THE STATE CIOs AS KEY STATE LEADERS

Promote and strengthen the state CIO as a business leader and trusted advisor

Advance and reinforce the role the state CIO plays as a leader in development of public policy

Support and communicate leadership, innovation, and information technology best practices for state government

Advance the evolving role of the state CIO as a transformative government leader

## NASCIO IS A NATIONAL LEADER AND ADVOCATE FOR INFORMATION TECHNOLOGY POLICY AT ALL LEVELS OF GOVERNMENT

Strengthen strategic alliances with key partners

Promote and lead cross-boundary collaboratives, solutions and relationships

Promote and enhance the critical role of information technology and innovation in the business and continuity of state government

Educate and build consensus among members and stakeholders

Advocate for strategic priorities of state CIOs